

SD5953

Successful Project Management

**Project Management in Context**

School of Design

The Polytechnic University of Hong Kong

**IMPORTANT**

Please sit with the members  
of your final group project

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# Project Management Perspectives

# Project Management - FOR

***“It’s one of the most important success skills you can have. It is a persistent skill that doesn’t go obsolete. It is portable from job to job. It even has applications in private life whenever a big job is considered, like renovations, getting married, moving, changing jobs and so on”***

# Project Management - AGAINST

***“It is difficult. It is very boring. It is totally irrelevant and frustrating most of the time. Get it over with quickly so we can get down to the work at hand, which is fun, what we are paying for if we are a consumer or being paid to do if we are a producer”***

# Project Management Irony



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# Project Management Vocabulary



# What is a Project?\*

- A temporary group activity designed to produce a unique product, service or result.
- Defined beginning and end
- Defined scope and resources
- Not a routine operation, but a specific set of operations designed to accomplish a specific goal
- Often includes people who don't usually work together, sometimes from different organizations and across multiple geographies
- Must be expertly managed to deliver the on-time, on-budget results

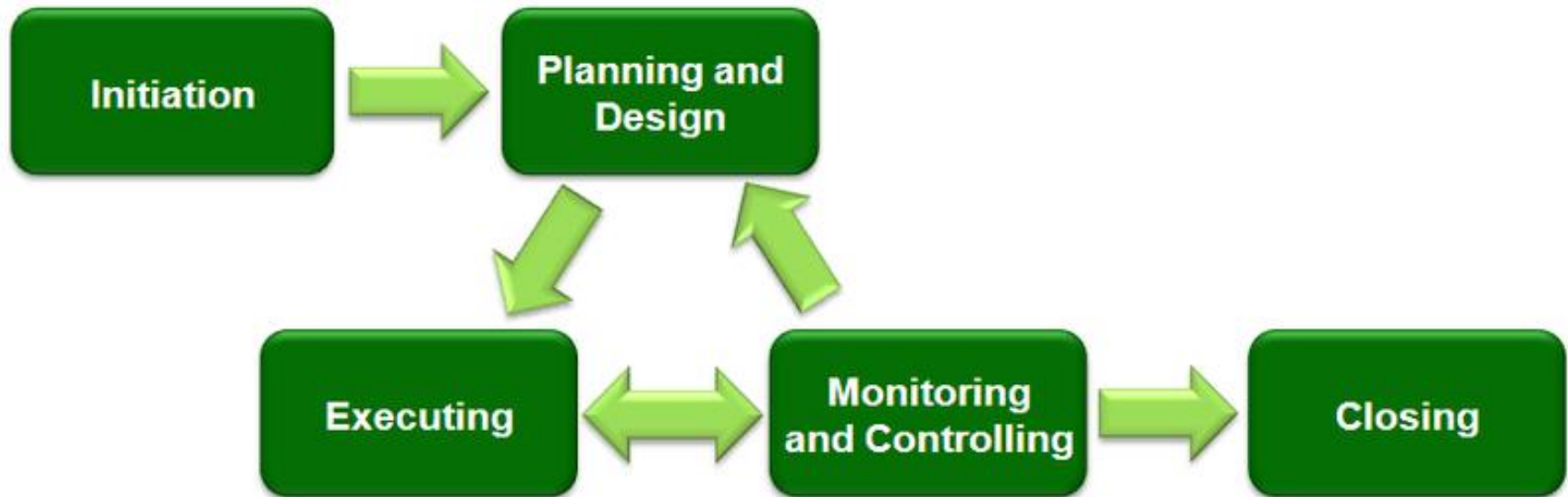
\* [www.pmi.org/About-Us/About-Us-What-is-Project-Management.aspx](http://www.pmi.org/About-Us/About-Us-What-is-Project-Management.aspx)

# What is Project Management?\*

- The application of knowledge, skills and techniques to execute projects effectively and efficiently
- A strategic competency for organizations, enabling them to tie project results to business goals
- Project management **processes** fall into five groups:
  - Initiating
  - Planning
  - Executing
  - Monitoring and Controlling
  - Closing

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# Project Management at a Glance



# Questions?

**Thank You**