

SD5906

Globalization

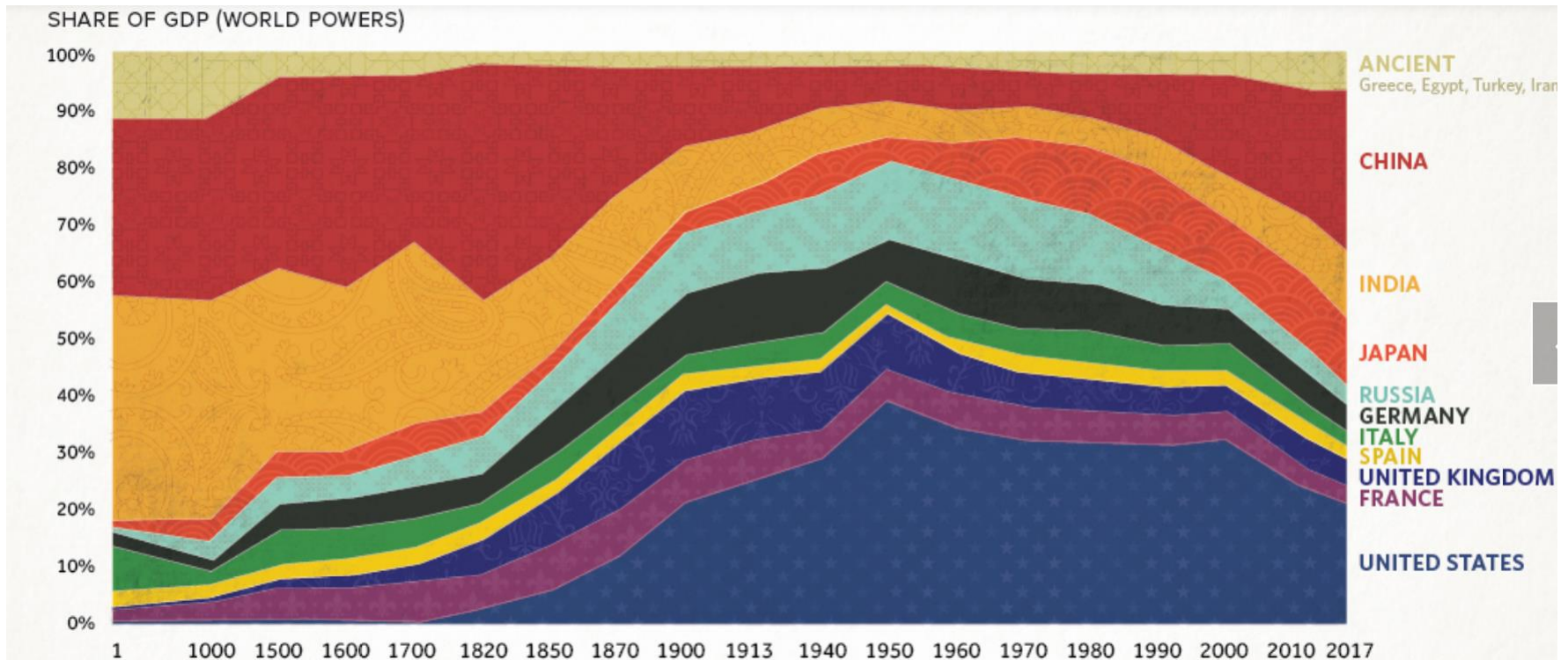
Where is the business coming from?

School of Design
The Polytechnic University of Hong Kong

Format of Today's Presentation

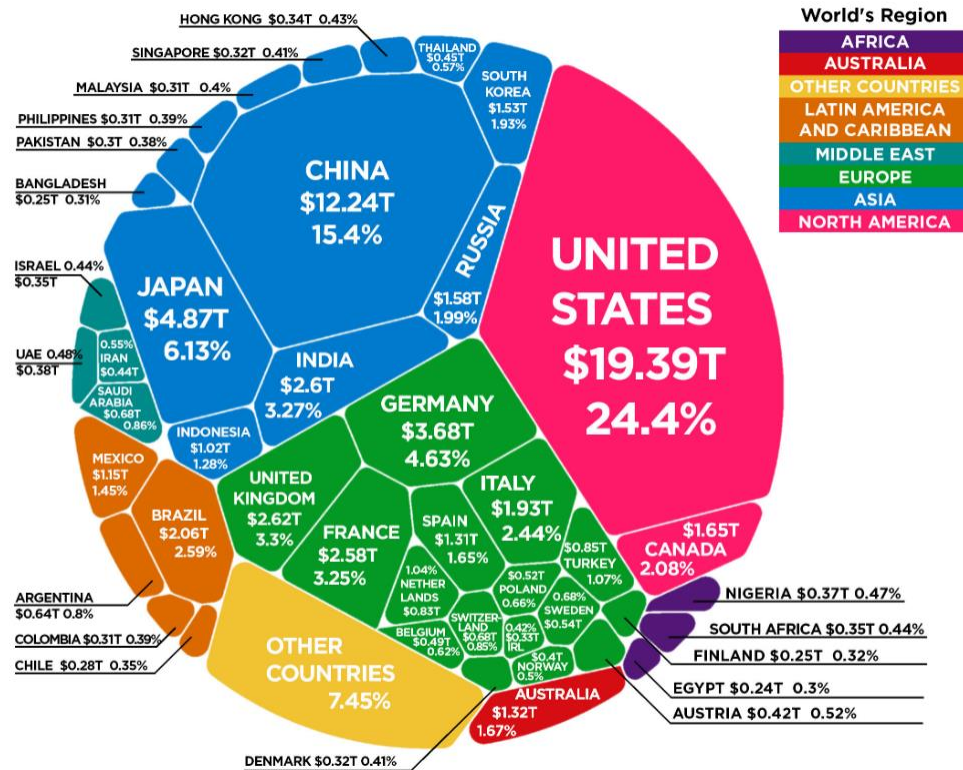
1. History of World economies. And Future?
2. Traditional business v/s new
3. Business that matters (or will matter for future)

Economic History trends of last 2000 years



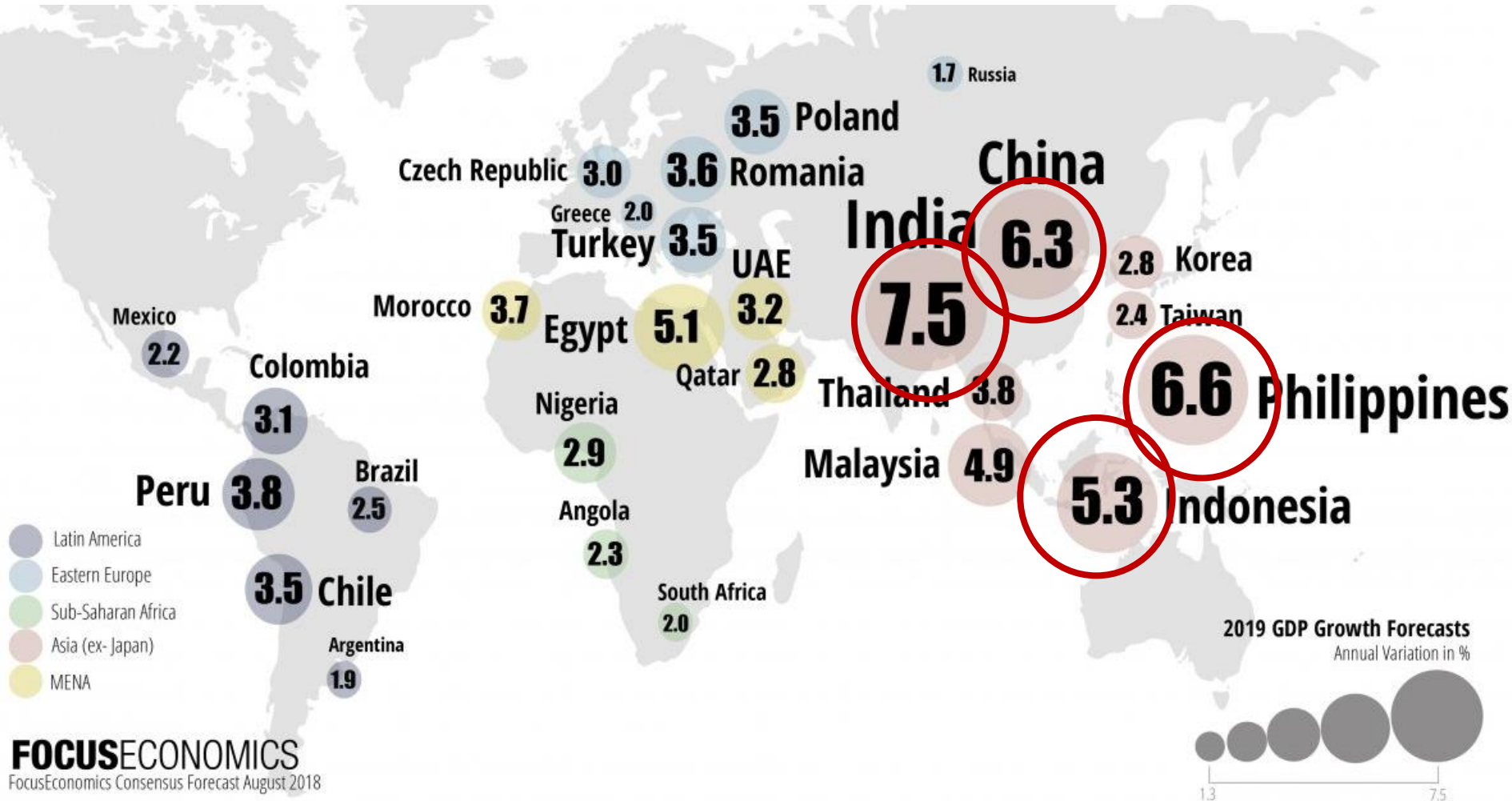
<https://www.visualcapitalist.com/2000-years-economic-history-one-chart/>

Present

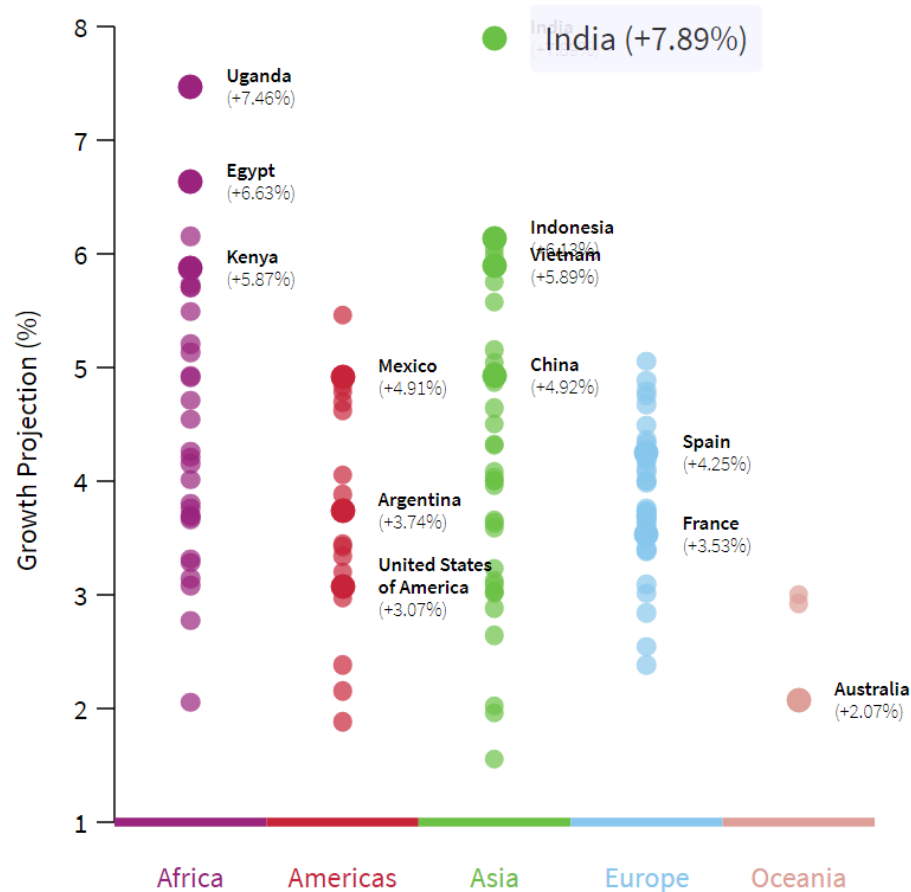


<https://www.weforum.org>

Emerging



Next decade



<http://atlas.cid.harvard.edu/rankings/growth-projections/>



Photos



Memories



Memories



Social



?

Social

Valuations

2007

Apple \$104 Billion

Nokia \$110 Billion

2019

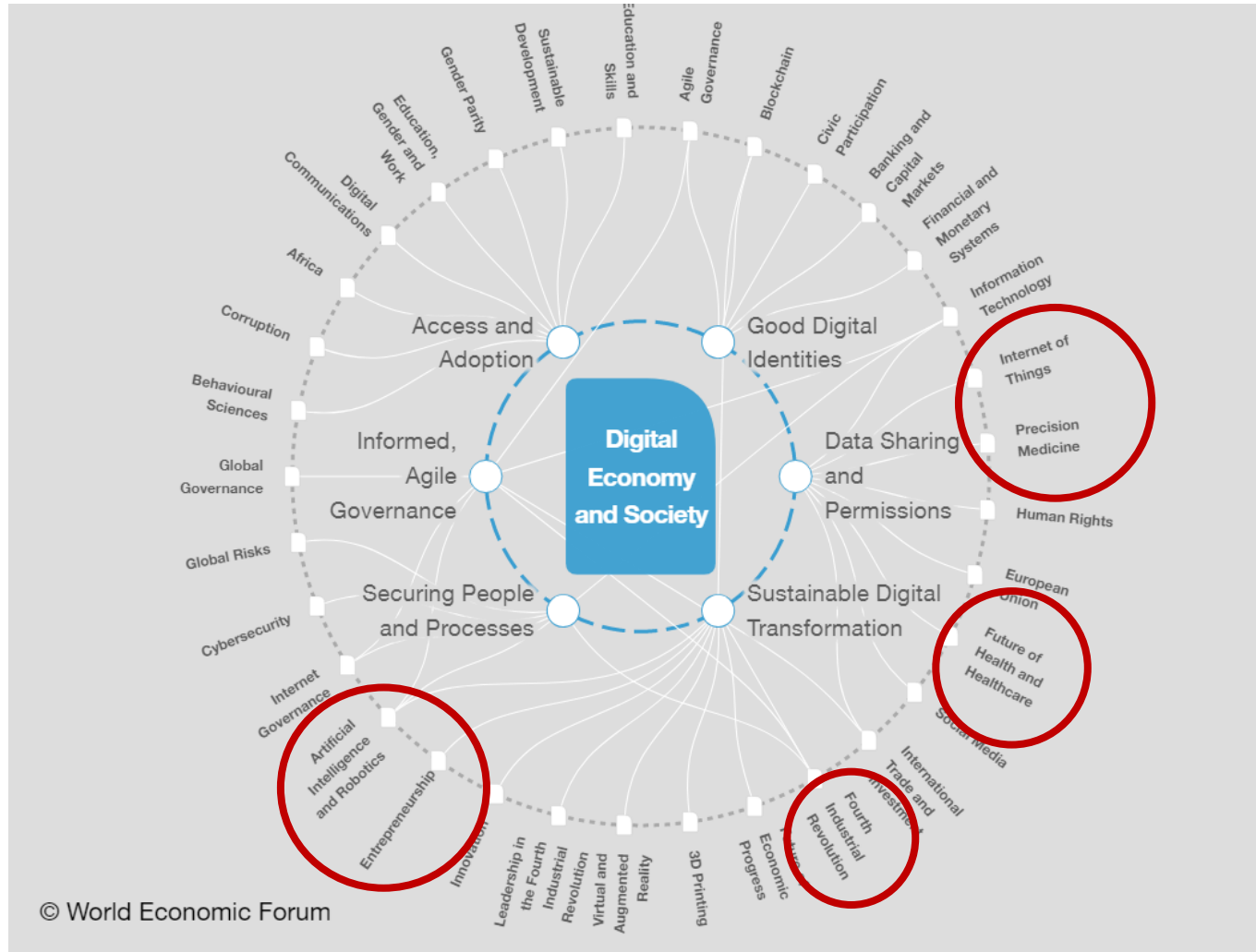
Apple \$878 Billion

Nokia \$36 Billion

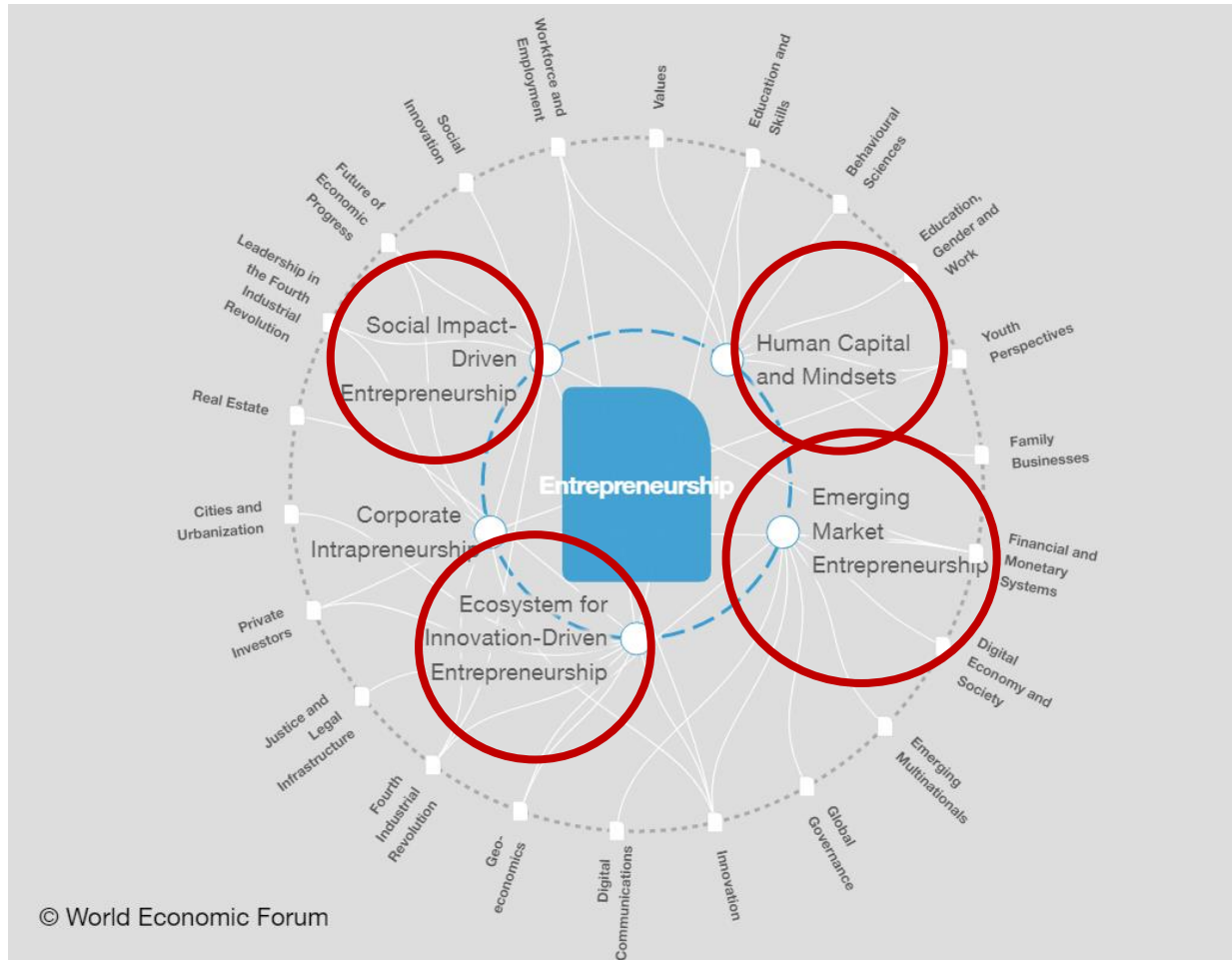




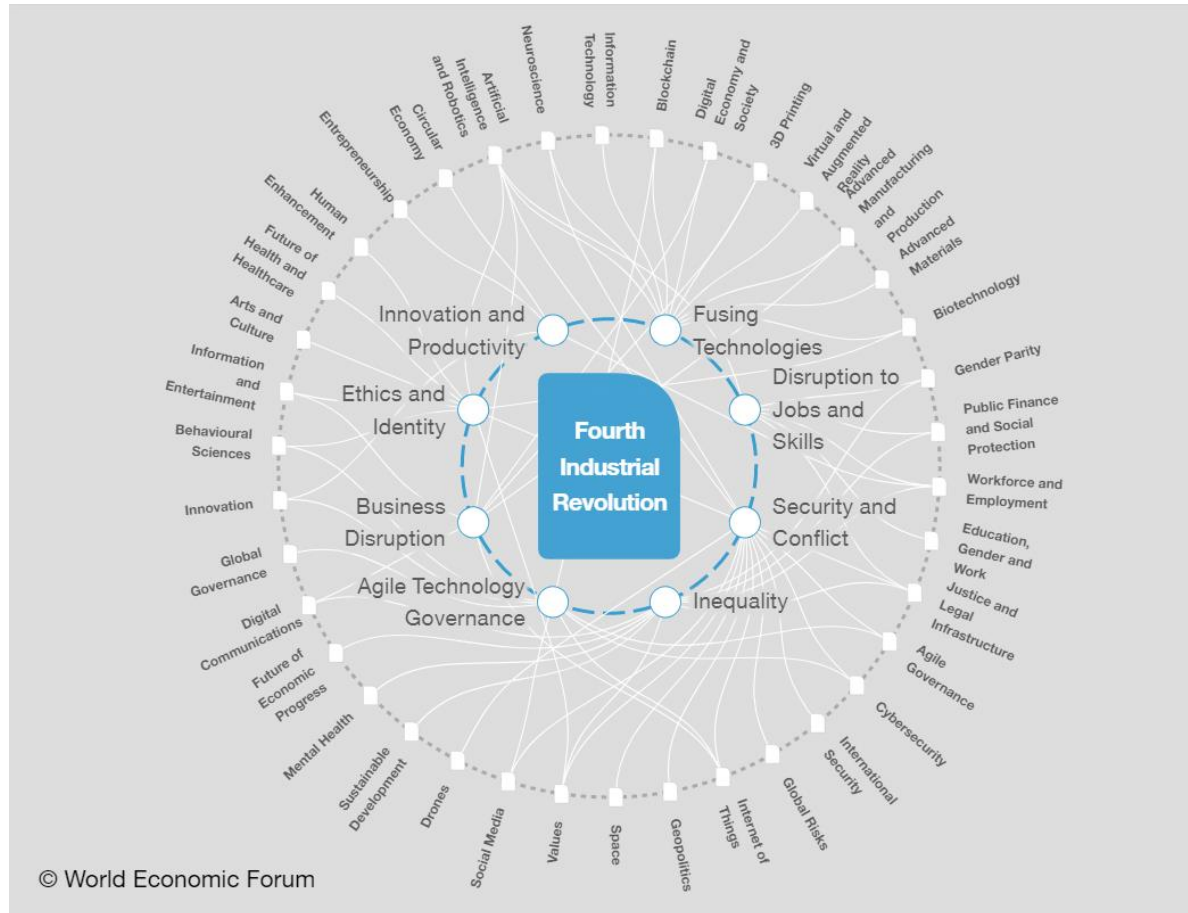
Building stuff that matters – digital economy



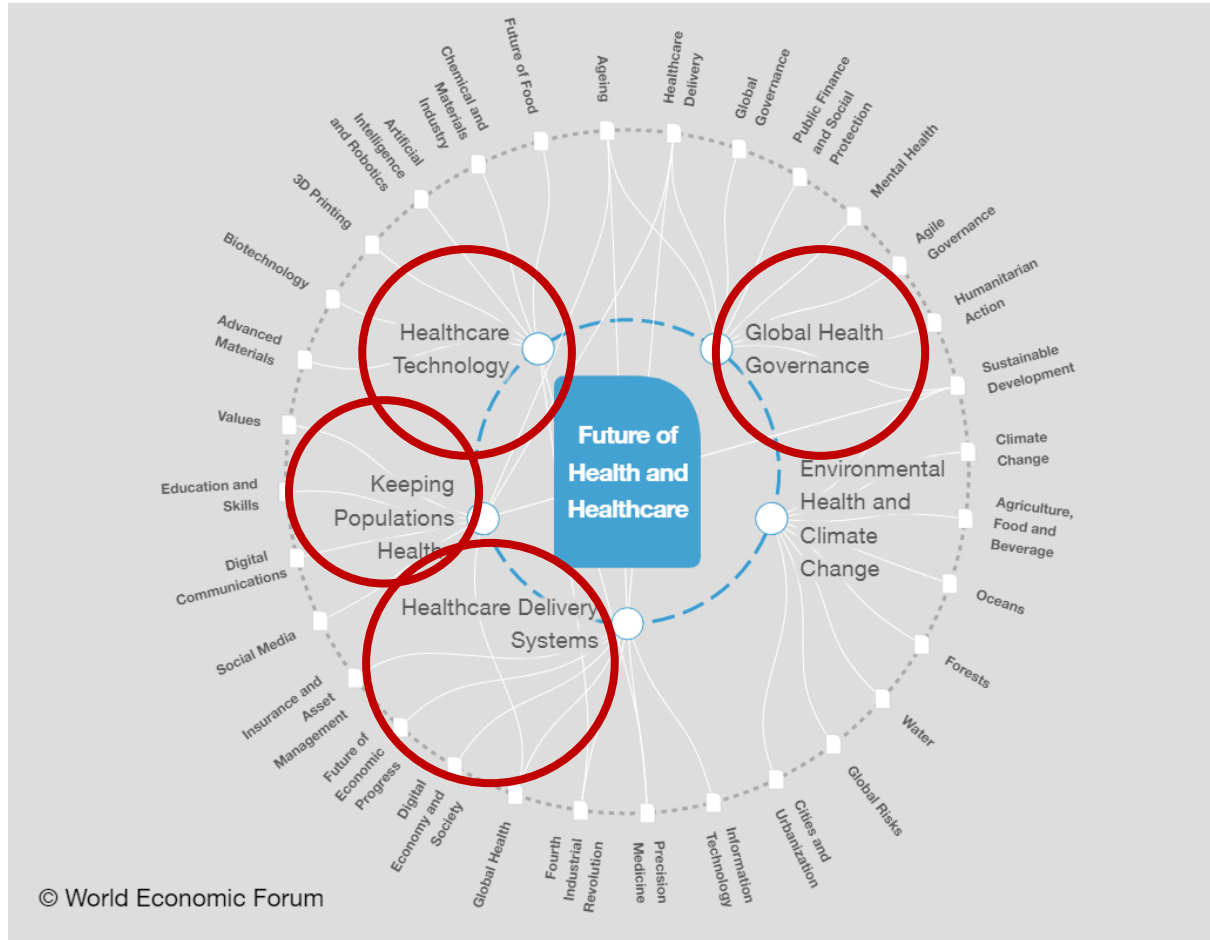
Entrepreneurship



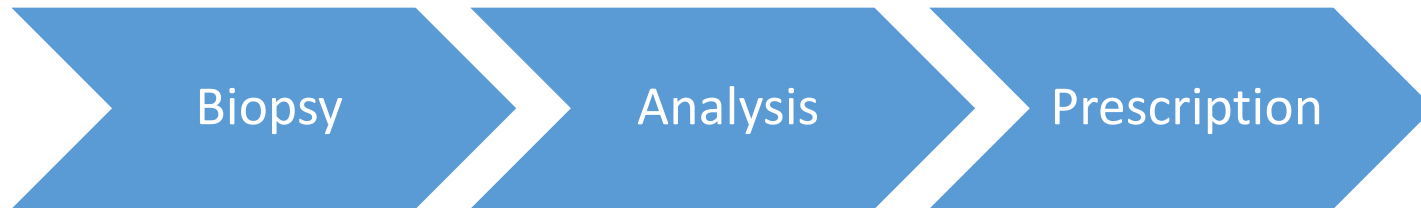
Fourth Industrial revolution



Future of Health and Healthcare

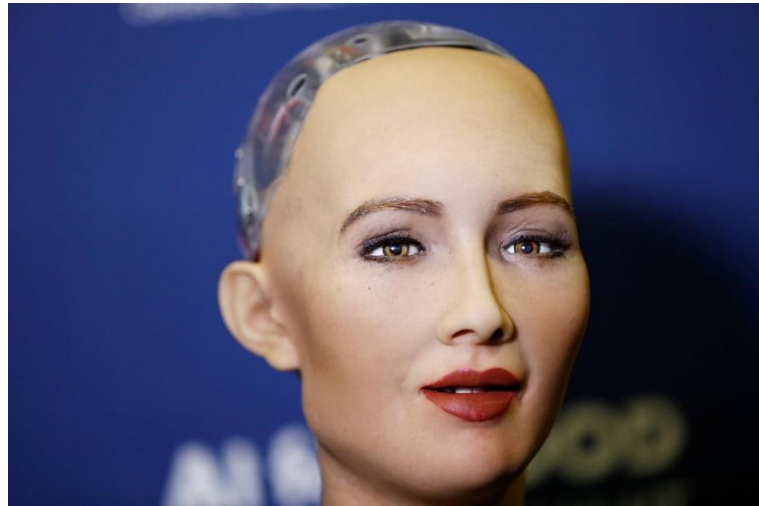


Precision medicine - Cancer



Can it be applied to general medicine based on genomics?

Artificial Intelligence & Robotics - applications



- Fire safety
- Bomb Disposal
- Others?

<https://www.hansonrobotics.com/>

IoT + Wellness



IoT + Wellness

Calories intake

Sleep analysis

Nutrition

Hydration

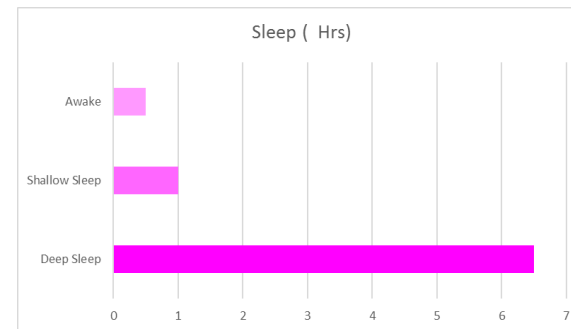
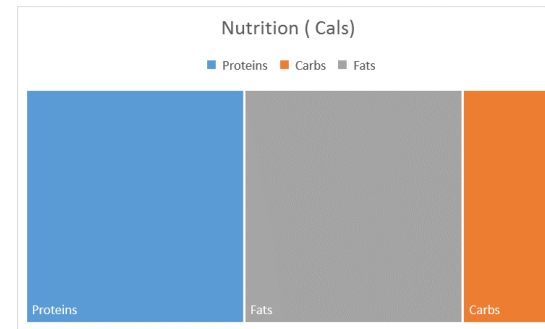
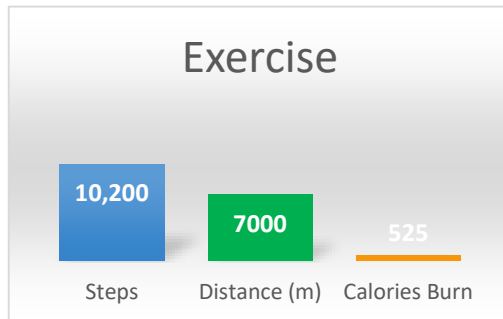
Genomics



nHancē

improving wellness, enhancing lifestyles

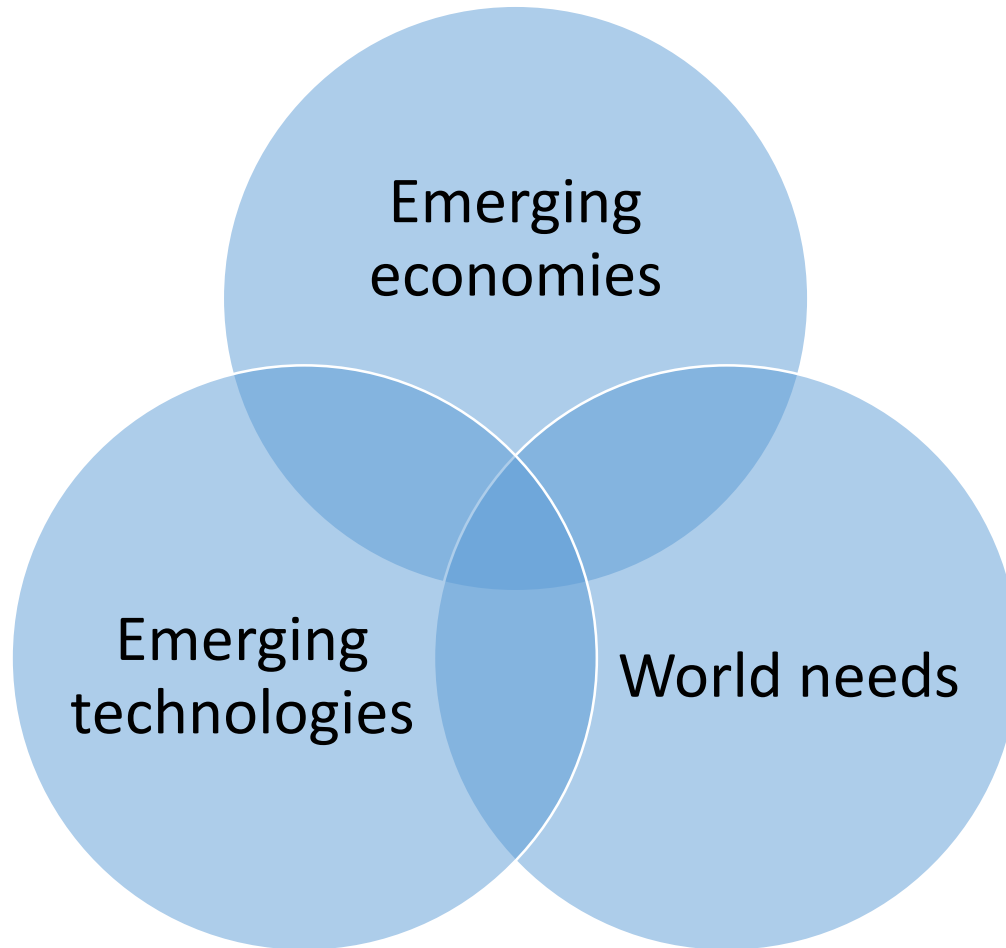
IoT + Wellness



Learnings

- Some of the biggest world economics powers don't exist today, others are going under transformation
- Some of the biggest tech companies have either closed down or are mere a shadow of their glorious past
- The world needs business, but also that matters for future

Conclusion - factors to consider for business



Questions?

Thank You