

Over 100 years we have
created 1000 new ways to
connect face to face.



1880-1910s

“Curation is a field of endeavor involved with assembling, managing and presenting some type of collection.”





1910-30s

WW2. Physiological needs, Safety needs.





ANY ARTICLE ON THIS DISPLAY 5¢

At the time it was considered too vulgar to display product prices. Instead people had to ask. Clerks sometimes set the price to fit the person! The farmers' wives made the young Woolworth nervous. He kept interrupting his boss. "How much is this, Mr Moore?", he asked. "Look on the label" came the reply. "Do we sell gloves?"; "You're looking at them!"

Toy dustpans \$4.75	Egg whips \$5.50	Scalloped plates \$5.75	Pencil charms \$5.75
Pepper boxes \$3.75	Apple corer \$5.75	Baseballs \$4.75	Leather brushes \$5.50
Drinking cups \$3.50	Cast iron stands \$5.00	Cast iron cover lifter \$4.00	Police whistle \$5.00
Gravy strainers \$5.50	Fire shovels \$5.50	Tack hammers \$4.85	Pie plate/cake tin \$4.75
Tin scoops \$5.65	Boot blacking \$5.75	Animal cake cutters \$4.00	Red jewellery \$5.00
Purses \$5.25	Animal soap \$5.85	Cake turners \$5.65	Red napkins 50¢
Biscuit cutters \$3.00	Stamped-in cup \$5.50	Large graters \$6.25	Handkies 40¢
School straps \$4.50	Ladles \$4.50	Tin spoons \$4.00	Linen thread 39¢/dozen
Skimmers \$2.50	ABC plates \$2.50	Writing books \$5.00	Thread reels 43¢/dozen

PROFESSIONAL MEN'S SUITS

MICROSCOPES

LIFE PRESERVERS

1897 SEARS ROEBUCK & CO. CATALOGUE

"AN ARTIFACT TO MAKE THE MOUTH WATER."
-AMERICAN HERITAGE-

HAIR BRUSHES

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10 **SEARS, ROEBUCK & CO.,** (Incorporated, Cheapest Supply House on Earth, Chicago.)

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<p>Mustard.</p> <p>G 000 Colman's, D. K. F. 1 lb. 10 G 001 Colman's, D. K. F. 1/2 lb. 5 G 002 Colman's, D. K. F. 1/4 lb. 2.50 G 003 Colman's, D. K. F. 1/8 lb. 1.25 G 004 Colman's, D. K. F. 1/16 lb.62 G 005 Colman's, D. K. F. 1/32 lb.31 G 006 Colman's, D. K. F. 1/64 lb.15 G 007 Colman's, D. K. F. 1/128 lb.7.50</p> <p>Prepared—French or German.</p> <p>G 008 French, medium, 1 lb. 10 G 009 French, medium, 1/2 lb. 5 G 010 French, medium, 1/4 lb. 2.50 G 011 French, medium, 1/8 lb. 1.25 G 012 French, medium, 1/16 lb.62 G 013 French, medium, 1/32 lb.31 G 014 French, medium, 1/64 lb.15 G 015 French, medium, 1/128 lb.7.50</p>	<p>Saleratus, or Bi-Carb. of Soda.</p> <p>G 016 Saleratus, 1 lb. 10 G 017 Saleratus, 1/2 lb. 5 G 018 Saleratus, 1/4 lb. 2.50 G 019 Saleratus, 1/8 lb. 1.25 G 020 Saleratus, 1/16 lb.62 G 021 Saleratus, 1/32 lb.31 G 022 Saleratus, 1/64 lb.15 G 023 Saleratus, 1/128 lb.7.50</p> <p>Other Saleratus—Double strength.</p> <p>G 024 Saleratus, 1 lb. 10 G 025 Saleratus, 1/2 lb. 5 G 026 Saleratus, 1/4 lb. 2.50 G 027 Saleratus, 1/8 lb. 1.25 G 028 Saleratus, 1/16 lb.62 G 029 Saleratus, 1/32 lb.31 G 030 Saleratus, 1/64 lb.15 G 031 Saleratus, 1/128 lb.7.50</p>	<p>Cheese.</p> <p>G 032 Swiss, 1 lb. 10 G 033 Swiss, 1/2 lb. 5 G 034 Swiss, 1/4 lb. 2.50 G 035 Swiss, 1/8 lb. 1.25 G 036 Swiss, 1/16 lb.62 G 037 Swiss, 1/32 lb.31 G 038 Swiss, 1/64 lb.15 G 039 Swiss, 1/128 lb.7.50</p>
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Baking Powder

G 040 Baking Powder, 1 lb. 10
 G 041 Baking Powder, 1/2 lb. 5
 G 042 Baking Powder, 1/4 lb. 2.50
 G 043 Baking Powder, 1/8 lb. 1.25
 G 044 Baking Powder, 1/16 lb.62
 G 045 Baking Powder, 1/32 lb.31
 G 046 Baking Powder, 1/64 lb.15
 G 047 Baking Powder, 1/128 lb.7.50

Yeast.

G 048 Yeast, 1 lb. 10
 G 049 Yeast, 1/2 lb. 5
 G 050 Yeast, 1/4 lb. 2.50
 G 051 Yeast, 1/8 lb. 1.25
 G 052 Yeast, 1/16 lb.62
 G 053 Yeast, 1/32 lb.31
 G 054 Yeast, 1/64 lb.15
 G 055 Yeast, 1/128 lb.7.50

Extracts.

G 056 Vanilla, 1 lb. 10
 G 057 Vanilla, 1/2 lb. 5
 G 058 Vanilla, 1/4 lb. 2.50
 G 059 Vanilla, 1/8 lb. 1.25
 G 060 Vanilla, 1/16 lb.62
 G 061 Vanilla, 1/32 lb.31
 G 062 Vanilla, 1/64 lb.15
 G 063 Vanilla, 1/128 lb.7.50

Color Card of Paints FREE.

DON'T SEND AN ORDER IF YOU CAN HELP YOURSELF BY REFERRING TO THIS COLOR CARD. IT WILL SHOW YOU THE EXACT COLORS YOU NEED TO MAKE UP A FREIGHT

1940-50s



WHAT
TO THE

HAPPENED
WORLD'S
FAIR?













1960-2000s

“At its core, a category killer is a retail chain store that is dominant in its product category. While it could be a single store, this is not common. This type of store generally offers an extensive selection of merchandise at prices so low that smaller stores cannot compete. These stores are larger in physical space and try to "own" the category of merchandise they sell.”



2000-today

Top Events

Rank	Event	When	Where	Category	Rating	
1	 MAGIC LAS VEGAS Exhibition	12 - 14 Aug 2019 Add to calendar	USA Las Vegas	Apparel & Clothing Fashion & Beauty	4.3	13907 Following Interested
2	 Texworld Paris Exhibition	16 - 19 Sep 2019 Add to calendar	France Paris +2 more	Apparel & Clothing Fashion & Beauty	4.3	5660 Following Interested
3	 Canton Fair - China Import and Export Fair (Phase 1) Exhibition	15 - 19 Apr 2019 Add to calendar	China Guangzhou	Electric & Electronics Industrial Engineering	4.3	5316 Following Interested
4	 Canton Fair - China Import and Export Fair (Phase 3) Exhibition	01 - 05 May 2019 Add to calendar	China Guangzhou	Medical & Pharma Home & Office	4.2	3197 Following Interested
5	 MEDICA Exhibition	18 - 21 Nov 2019 Add to calendar	Germany Düsseldorf	Medical & Pharma Wellness, Health & Fitness	4.4	3378 Following Interested
6	 International Production & Processing Expo Exhibition	28 - 30 Jan 2020 Add to calendar	USA Atlanta	Agriculture & Forestry Food & Beverages	4.3	4210 Following Interested
7	 Gulfood Exhibition	16 - 20 Feb 2020 Add to calendar	UAE Dubai	Food & Beverages	4.3	4359 Following Interested
8	 Arab Health Conference	27 - 30 Jan 2020 Add to calendar	UAE Dubai	Medical & Pharma	4.3	3498 Following Interested
9	 MICAM Milano Exhibition	15 - 18 Sep 2019 Add to calendar	Italy Rho +1 more	Apparel & Clothing Fashion & Beauty	4.4	1660 Following Interested
10	 International Apparel & Textile Fair Exhibition	02 - 04 Apr 2019 Add to calendar	UAE Dubai	Apparel & Clothing Fashion & Beauty	3.6	4053 Following Interested



BURBERRY WEATHERPROOF

These Coats, made of the famous GABARDINE fabric, are the most practical and comfortable for all seasons. They are made of the finest quality materials and are guaranteed to last for years.

Burberry's Weatherproof Coats are made of the finest quality materials and are guaranteed to last for years.

BURBERRYS
29 to 31, Regent St., LONDON
14, Boulevard des Capucines, PARIS





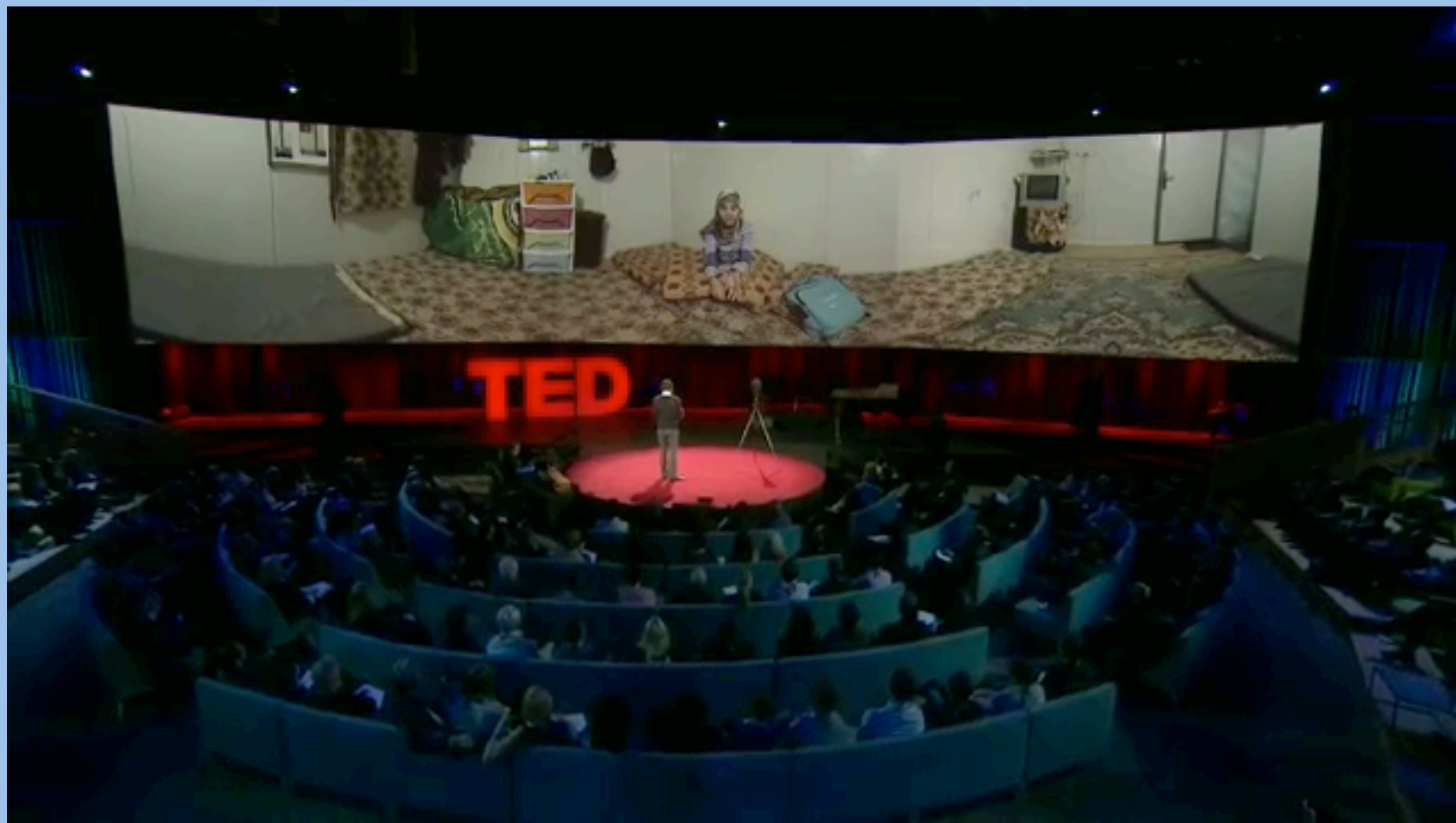






NEW DELHI, INDIA

The Future



How we connected face to face...

- Over the last 100 years we connected more ...
 - because of thoughtful curation – thanks to Sears
 - because of Physiological needs and Safety needs – thanks to ‘Mom & Pop’ Shops during the war rebuilding years
 - because of Transparency - thanks to Woolworths and the displays, pulling products out from behind the counter
 - internationally because of acceptance and network – thanks to American Express and accepted everywhere networks
 - because we can feel another from so far away – thanks to Coca Cola
 - by gaining membership – thanks to brands, Burberry & Apple and tribe our identification
- All of these changes added convenience and made us want to connect more often.