

COMP5004: Assignment 3

Pick three “common” qualities of excellent eCommerce websites.

Explain.

APPROACH:

A: Collaborative, n teams of no more than 5 persons per team.

OR

B: Individual effort – for those unable or hesitant to form a team.

DESCRIPTION:

As long as it gets nobody in trouble, send an email (in English please – I cannot read Chinese) of less than 1500 words per person to the email address comp5004@dd-industries.com, answering the following:

1. What are the “common” qualities of excellent websites?
2. Which three are most important to you? Why?

Rank the three qualities in terms of your own personal scale of importance:

3. Why did you rank them that way and what ideas drove your ranking system?
4. Do you see a quality missing from the list? If so, what is it?

ADVICE:

<http://www.ecommercetimes.com/perl/story/15738.html>.

WARNING:

Outright plagiarism will get you in **BIG** trouble.

OPTIONAL:

Feel free to include added discussion in your message, bearing in mind that you may not bring the total length of the email over 1500 words.

RESULT:

Those of you who properly send me this email will get credit
Those who choose not to send me the email will not get credit
Those who send an over-length email will not get credit
Those who send an overdue email will not get credit

DISASTER RECOVERY:

If you cannot get the email to me in electronic form you may FAX it to me at 2418 0044.

FINAL NOTE: Please don't make me run your mail through a word counter – respect the rules.

Submission Guidelines

SUBMISSION:

What: An email or an emailed MS-WORD document of under 6000 words
Where: comp5004@dd-industries.com, or FAX it to me at 852 2418 0044.
When: Prior to 00h01, May 03, 2002, Hong Kong time (GMT+08:00).

STYLE:

1. Submissions must be typed.
2. Please use Arial as your main font.

ADMINISTRATIVE NOTES:

On the **First Page** of the assignment, please include the following information:

1. University Name
2. Course Number
3. Assignment Number
4. Assignment Title
5. Assignment Due Date
6. Group Information
 - a. Group Name (if you have decided to choose one)
 - b. Member Name(s)
 - c. Member Student Number(s)

SCHOLASTIC NOTES

1. Please follow The University Guidelines with respect to responsible academic behavior.
2. Plagiarism will not be tolerated
3. Footnotes and references are an expected element of scholastic fair play.

FINAL NOTE: Please don't make me run your mail through a word counter – respect the rules.